Scientists have pinned down the region of the brain that encodes the category or meaning of visual information.

The ability to take a piece of information through our senses, assign meaning to it and categorize it helps people make sense of the world around them and behave accordingly. Because of this, when a chair is seen by the eyes, it’s deemed appropriate for sitting on.

“You're not born knowing about categories or things like chairs or tables or telephones,” said lead author David Freedman, a postdoctoral research fellow in neurobiology at Harvard Medical School. "Instead those develop through learning."

Monkey see
Freedman was interested in how learning gives people the ability to recognize things they see around them. And how the brain changes to encode that new information as a result of that learning.

He and colleagues trained a group of monkeys to play a computer game in which they recognized dozens of visual patterns in one of two categories.

"Once they were trained, we monitored the activity of individual neurons while they were playing," Freedman told LiveScience.

Activity in the parietal cortex, the area around the middle of the brain right around the top of the head, was completely reorganized as a result of training. The parietal neurons mirrored the monkeys’ decisions about which of the two categories each visual pattern belonged to.

Learning and experience also changed how the parietal cortex represented categories.

Retraining
Over the course of few weeks, the monkeys were retrained to group the same visual patterns into two new categories. Parietal cortex activity was completely reorganized as a result of this retraining and encoded the visual patterns according to the newly learned categories, the researchers reported in the advanced online version of the journal Nature this week.

"The activity didn't just encode what those visual patterns looked like," Freedman said. "Instead, the activity encoded what those patterns actually meant or what category those patterns belonged to."

One motivation for conducting this research is to benefit those with neurological diseases such as Alzheimer’s and schizophrenia.

"Once we understand how the brain does that in normal people, people that don’t have brain disorders and diseases, then we'll be a step closer to understanding what's going wrong in people that have these kinds of problems," Freedman explained.

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